



Hong Kong Unison Limited

香港融樂會有限公司

Sponsor for Unison Hikathon 2010

October 10, 2010

April 1, 2010

Dear

On behalf of Unison, we take great pleasure in inviting your company to be our esteemed Sponsor in support of Unison Hikathon 2010 to be held on Sunday, October 10, 2010.

Unison is a Hong Kong based organisation that works to promote the belief that people are born equal. That no one should be excluded from equal social participation due to differences in race, culture, language, and economic or social status. And that on the basis of humanitarian principles, we should endeavour to assist ethnic minorities to participate in Hong Kong society, assume social responsibilities, and attain equal access to education, employment, legal, housing, social and medical services, and all other rights given to Hong Kong citizens. In other words, Unison strives to create **One Hong Kong!**

To supplement Unison's limited resources, we have launched a series of activities aimed at raising awareness and funds; the Unison Hikathon is the flagship event to achieve these objectives and is to be held every year.



"All I want is for this city to be the truly international place it claims to be"

- Fermi Wong

Last year's event, Unison Hikathon 2009, received applause from all sponsors and participants; it was a unique experience to support the ethnic minority while enjoying hiking on a beautiful trail. Multiple nationalities were represented in the event; people from all walks of life hiked together and showed that people in Hong Kong do care!

Unison Hikathon 2010

This year's event is expected to be even bigger than last year's. We are expecting hundreds of hikers and their families to join us on October 10, 2010. Leading up to this date, a series of events have been planned which are expected to raise the profile of Unison and its mission in Hong Kong.



Address: Flat 1303, 13/F, Wang Yip Ind. Bldg, 1 Elm Street, Tai Kok Tsui, Kowloon.

Tel.: 2789 3246 Fax: 2789 1767 Web-site: www.unison.org.hk Email: eo@unison.org.hk



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We sincerely ask you to lend us your support, which is crucial to the success of “Unison Hikathon 2010”. Your generosity in being a Sponsor will be acknowledged as follows:

- The company name and logo will be printed in all printed material (posters and enrolment forms)
- The company name and logo will appear on the www.unison.org.hk website.
- The company name and logo will appear in the media kit
- A company representative will be invited to the starting ceremony
- A souvenir will be presented to the company in the starting ceremony

Information on Unison, and the Sponsorship Confirmation form are attached. We look forward to your support and participation in Unison Hikathon 2010.

Best regards

Arvind Vermani
Project Leader
Unison Hikathon 2010

Fermi Wong
Executive Director
Hong Kong Unison Limited

Volunteer
Unison Hikathon 2010

PS – Do not pass this opportunity to truly create One Hong Kong!

Sponsorship Options

	Cash Sponsorship Amount
Diamond Sponsor	\$200,000
Gold Sponsor	\$100,000
Silver Sponsor	\$50,000
Patron	\$10,000



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Sponsorship Confirmation Form

I / We, _____,

- will be a _____ Sponsor for the Unison Hikathon 2010 for HK\$ _____.
Please contact us through the contact details provided below.

Name To Be Acknowledged: _____

- regret to inform you that we will not be able to be a Sponsor for the Unison Hikathon 2010 but would like to make a cheque donation , for the amount of HK\$ _____.

Contact Person: Mr/Ms _____

Tel: _____ Fax: _____

Email: _____

Address: _____

Signature: _____ Date: _____

For enquiries, please contact Ms. Nabela Qoser by telephone at 2789 3246 or by email at eo@unison.org.hk .

Please issue cheque payable to “Hong Kong Unison Ltd” and send it to Hong Kong Unison Flat 1303, 13/F, 1 Elm Street, Tai Kok Tsui, Kowloon, Hong Kong.